

## Knowledge Exchange in Public Health Conference 11-12<sup>th</sup> April, Ramside Hall, Durham

## Monday 11<sup>th</sup> April 2011

12.00	Registration and lunch Rec			Reception Fo	Reception Foyer		
1.30	Chair: Eugene Milne (Deputy Regional Director of Public Health)			Bishops Suite			
	Welcome address: Martin White (Profe						
	David Hunter (Professor of Health Policy						
2.00	· ·	earch Chair in Governance and Transforma	tion of Health	Bishops Suite	e		
	Organizations and Systems, École nationale d'administration publique (ENAP))						
2.45	Keynote: Mike Kelly (Director of the Cer	ntre for Public Health Excellence, NICE)		Bishops Suite	e		
3.30	BREAK and refreshments						
4.00	Parallel Sessions				Workshops		
4.00- 4.20	Fountain Room (Parallel session A) Theorizing KT/KE Chair Duika L. Burges Watson  (A1) What happens when workshops are used as a mechanism for knowledge exchange? A realist evaluation of the Research to Reality Programme in North East of England Rosemary Rushmer, A Steven, D	Beaumont Room (Parallel session B) Research Collaborations Chair Ann Crosland  (B1) Experiences from the Tees Vascular Assessment Programme: using Theory of Change to evaluate healthcare interventions. Janet Shucksmith, R McNaughton, P Watson.	Hatfield Room (Parallel ses Influencing Policy and Practical Chair David Hunter  (C1) Health inequalities in Sengland: the translation of between research and policy Smith	Scotland and ideas	Neville Room (Workshop)  (W1) Interaction between research, practice and policy: the Collaborative Centre for Public Health, Brabant, the Netherlands  Joyce de Goede, MV Bon-Martens, L V de Goor, HV Oers		
4.20- 4.40	Hunter.  (A2) Uncovering tacit knowledge: a narrative study to examine knowledge processes in public health. Anita Kothari, D Rudman, M Dobbins, M Rouse, S Sibbald, N Edwards.  Continued on next page	(B2) It all started with a conversation: research sessions for practitioners and ongoing practitioner/academic collaboration. Alison Steven, C Maxwell, L Young- Murphy.	(C2) Public health and ageing pointers to successful known exchange. Peter Lansley.	_	(continues until 5.00 pm)		

4.40- 5.00	(A3) Critical exchanges of nettlesome knowledge: the fate of knowledge about the transformation of mental health service provision in its translation between stakeholders.	(B3) Networks of innovation capabilities: collaborative ties that bridge boundaries in the co-production of the CLAHRCs. Sarah Evans, H Scarbrough, J Powell.	(C3) What really makes an impact? Understanding research use in different contexts. Sarah Morton.		
5.00- 5.20	Steve Bamlett.  (A4) The CAPTURE Project: a knowledge exchange support system.  Diane T. Finegood	(B4) Mobilizing a critical knowledge of difference: translating 'dance mat' in the IDEAs study. Duika L. Burges Watson.	(C4) Using evidence in commissioning decisions. Emmanouil Gkeredakis, J Swan, A Clarke, J Powell, D Nicolini, H Scarbrough, C Roginski.		
5.30	Poster Sessions	Green Room Student stream Chair Amy O'Donnell  (S1) Tools as a lens For evaluation to strengthen public health function. Olubunmi Arogunmati.	Neville Room Interactive posters Chair Sarit Carlebach  (IP1) Knowledge exchange and capacity building in a school based program in Southern Austria. Elisabeth Wieseneder, D Grach, G Grasser.		
		(S2) Health professionals' and patients' reactions to the implementation of healthy heart checks: an application of Normalisation Process Theory. Rebekah McNaughton, J Shucksmith, A Steven.	(IP2) The potential for working together to explore alcohol use disorders in the Criminal Justice System in the North East of England. Dorothy Newbury-Birch, R McGovern, N Brown, E Gilvarry, P Cassidy, T Hodgson, B Harrison, E Kaner.		
		(S3) Knowledge translation in oral health promotion. Joan Olajide, V Zohoori, J Shucksmith, A Maguire.1  (S4) Bowel cancer screening: a question of choice. Julie Tucker, L Geddes.			
6.30	Fairtrade Reception: Address from Rich	Fairtrade Reception: Address from Richard Adams, Founder of the Fairtrade movement Fountain Room			
7.30	Conference Dinner (followed by the North East Soiree Trio Jazz Band)  Ballroom				

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## Tuesday 12th April 2011

8.30	Registration and refreshments			Reception Foyer			
9.00	Chair: Ian Parker (ANEC and Chief Executive, Middlesbrough Council)			Bishops Suite			
	Welcome address: Fuse: The Knowledge	address: Fuse: The Knowledge Exchange Group (KEG) Rosemary Rushmer (Senior Lecturer in Knowledge					
	Exchange and Organisational Learning, Durham University)						
9.10	Keynote Speaker: Huw Davies (Professo	ote Speaker: Huw Davies (Professor of Health Care Policy and Management, previously Director of Knowledge			Bishops Suite		
	Mobilisation for the National Institute for Health Research (NIHR) Service Delivery and Organisation programme (SDO). Associate Director of the ESRC-funded Research Unit for Research Utilisation (RURU))						
10.00	Lost in Translation: Timandra Harkness	(journalist and writer, film, science and cor	medy)	Bishops Suite			
10.30	BREAK and refreshments			Reception Foyer			
11.00	Parallel Sessions			Workshops			
	Fountain Room (Parallel session D)	Beaumont Room (Parallel session E)	Hatfield Room (Parallel session F)	Neville room	Conservatory		
	Knowledge Brokerage	Knowledge Across Boundaries	New Technologies For Exchange	(Workshop)	(Workshop)		
	Chair Rosemary Rushmer	Chair Janet Shucksmith	Chair Martin White				
					Workshop (1		
11.00-	(D1) How does population research	(E1) Carer involvement and the co-	(F1) The Healthy Communities	Workshop (2 hour)	hour)		
11.20	impact on policy? The case of the	creation of knowledge: a peer	Community of Practice (CoP): how				
	cognitive function and ageing study.	evaluation of carer health checks.	can we engage and work in	(W2) Knowledge	(W3) A glass half		
	Louise Lafortune, C Brayne, F	Alison Steven, EJ Clarke, A De	partnership effectively	exchange and the	full, or one just		
	Matthews, C Hill.	Travement, E Ford, S Marshall, J	during times of extreme cuts?	equitable improvement	badly designed?		
		Mason, J Thomson, M Turton, T Twigg,	Samantha Ramanah, T Gool.	of population health:			
		T Ashford.		challenges and	Trevor Hopkins,		
11.20-	(D2) A case story: evidence informed	(E2) The Healthy Communities	(F2) Public Health Intelligence	opportunities	J Foot, A Morgan		
11.40	decision making in public health in	Programme at Local Government	North East (PHINE): online				
	Canada. Lori Greco, M Dobbins, P	Improvement Development:	knowledge sharing and learning	John Mooney; R			
	Robeson, K DeCorby, H Husson, M	reflections on knowledge exchange	across the North East. Michael	Geddes, C Jackson			
	Ward, B Bryant.	and rehearsal. Liam Hughes.	Heasman, LJ Ells, L Unsworth, JR				
			Wilkinson.				
	Continued on next page						

12.20- (D5) Knowledge exchange in action: the case of knowledge brokering. Vicky Ward, S Smith, A House.  12.40- (D6) Scrambling over fences: the new role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  (E6) Knowledge exchange in action: the case of knowledge brokering. Vicky this fits together? Communicating at the interface between primary care and public health. Johanna Reidy.  (E6) Knowledge transfer and exchange through the lens of neoinstitutional perspective. Gabriela Novotna, M Dobbins, J Henderson.  (E6) Knowledge exchange in action: the case of knowledge brokering. Vicky this fits together? Communicating at the interface between primary care and public health. Johanna Reidy.  (E6) Knowledge exchange in action: the case of knowledge brokering. Vicky this fits together? Communicating at the interface between primary care and public health. Johanna Reidy.  (E6) Knowledge exchange in action: the case of knowledge brokering. Vicky this fits together? Communicating at the interface between primary care and public health. Johanna Reidy.  (E6) Knowledge exchange in action: the challenges and opportunities  (ends 1.00 pm)  (ends 1.00 pm)  Alyson Learmonth, A Steven	11.40- 12.00	(D3) Knowledge brokerage in a CLAHRC: a new concept in knowledge exchange. Anna Betzlbacher, A Barclay, M Coleiro, L Fitzgerald, L Savas, M Gibson.	(E3) Breaking down barriers: public participation in Ayrshire and Arran – how to transform the NHS! David Rowland, I Campbell.	(F3) 'I don't want to talk about it': emotional impact of unemployment. Judith Welsh.	(continues until 1.00 pm)	(ends 12.00 noon)
the case of knowledge brokering. Vicky Ward, S Smith, A House.  12.40 (D6) Scrambling over fences: the new role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  12.40 (D6) Scrambling over fences: the new role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  12.40 (D6) Scrambling over fences: the new role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  12.40 (D6) Scrambling over fences: the new role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  12.40 (D6) Scrambling over fences: the new role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  12.40 (D6) Scrambling over fences: the new role of multidisciplina schools of pub health in promoting head and well-being and well-being role of multidisciplina schools of pub health in promoting head and well-being and well-being role of multidisciplina schools of pub health in promoting head and well-being role of multidisciplina schools of pub health in promoting head and well-being role of multidisciplina schools of pub health in promoting head and well-being role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.		mother-infant skin-to-skin contact: community-university engagement in knowledge exchange. Doris Gillis, A Bigelow	understanding intra and inter- professional knowledge exchange processes in health visitors' practice.	(W4) Practical insights Into using Realistic Evaluation	Workshop (2 hour) Knowledge exchange and the equitable improvement of	hour) (W5) Knowledge
1.00 role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.  Geddes, C Jackson promoting health research. Alison Seymour, E Dobbins, J Henderson.  Geddes, C Jackson (ends 1.00 pm)  Geddes, C Jackson promoting health research. Alison Seymour, E and well-being health research. Alison Seymour, E Alyson Learmonth, A Steven		the case of knowledge brokering. Vicky	this fits together? Communicating at the interface between primary care	Ailsa Brotherton	challenges and opportunities  John Mooney; R Geddes, C Jackson	_
Continued on next page		role of the diffusion fellow in applied health research. Alison Seymour, E Rowley.	through the lens of neoinstitutional perspective. Gabriela Novotna, M			promoting health and well-being Alyson Learmonth, A

1.00	Lunch and poster viewing Reception Foyer					
2.00	Parallel Sessions			Workshops		
	Fountain Room Reaching Young People	Beaumont Room Changing Practice	Hatfield Room Whole Systems	Neville Room (Workshop)	Conservatory (Workshop)	
	(Parallel Session G) Chair Sarah Morton	(Parallel Session H) Chair Claire Maxwell	(Parallel Session I) Chair Martin White			
2.00- 2.20	(G1) What are we doing about 'teenage pregnancy'? Research into action to improve young people's sexual health. Judith Stonebridge, A McNulty.	(H1) Novel approach to knowledge exchange in bipolar disorders research: the CREST.BD experience. Rosalind Irving.	(I1)Building a shared learning community amongst frontline healthcare staff engaged in translational research. Rowan Myron, D Bell.	Workshop (1 hour)  (W6) Secondary data for translational public health research: collaboration	Workshop (1 hour)  (W7) Glasgow Centre for Population Health: building understanding, evidence and new thinking for a healthier future.  Rosie Ilett, P Seaman, E Aspinall, F Crawford	
2.20- 2.40	(G2) The tobacco industry and young people: a practical example of sharing learning, ideas and knowledge across the public health community. Lesley Geddes, N Forster, J Macmorran, J Reynolds, A Rutter.	(H2) Health evidence: facilitating use of research evidence in decisions in public health. Maureen Dobbins, L Greco, P Robeson, K DeCorby, H Husson.	(12) Evidence-informed decision making at peel public health: translating research evidence into practice. Megan Ward.	with the North East Public Health Observatory  Louisa J Ells, L Unsworth, JR Wilkinson		
2.40- 3.00	(G3)Using young peoples' attitudes, beliefs and opinions to design a school-based physical activity intervention. Kathryn Louise Taylor, L Azevedo, S Bock, A Batterham.	(H3) 'New life, new you' diabetes prevention: modelling or marketing for intervention design? Linda Penn, C Lock, R Lowry, M White.	(13) Building research and knowledge exchange capacity in primary care in Australia. Rhian Parker.	(ends 3.00 pm)	(ends 3.00 pm)	
3.00	BREAK and refreshments			Reception Foyer		
3.30- 4.30	Chair: David Hunter Keynote Speaker: Allan Best (Senior Scientist Centre for Clinical Epidemiology and Evaluation, Vancouver General Hospital and Director of the Community Partnerships for Health Research programme in the Vancouver Coastal Health Research Institute, British Columbia, Canada) Closing Remarks and Acknowledgements			Bishops Suite		
5.00	Conference Closes	_		•		